

# 深圳紐威諮詢公司 Newell Rubbermaid

**Newell Rubbermaid**  
Brands That Matter™

**Newell** Rubbermaid is a global marketer of consumer and commercial products that touch millions of people every day where they work, live and play.

Headquartered in Atlanta, Ga., they have built a strong portfolio of brands, including Rubbermaid®, Sharpie®, Graco®, Calphalon®, Irwin®, Lenox®, Levolor®, Paper Mate®, Dymo®, Waterman®, Parker®, Goody®, Rubbermaid

Commercial Products® and Aprica®. More than 90 percent of U.S. households use at least one of their products, and their 2010 worldwide sales total approximately \$5.8 billion in more than 90 countries.

深圳紐威諮詢公司是一個全球性消費和商用產品營銷公司，每天過百萬人會接觸到他們的工作、生活和娛樂。

總部設在佐治亞州的亞特蘭大，他們已經建立了強大的品牌組合，包括Rubbermaid®、Sharpie®、Graco®、Calphalon®、Irwin®、Lenox®、Levolor®、Paper Mate®、Dymo®、Waterman®、Parker®、Goody®、Rubbermaid Commercial Products®和Aprica®。至少超過百分之九十的美國家庭使用，其產品並在全球90多個國家銷售。

