

思緯市場資訊 (上海) Synovate (Shanghai)



Synovate is an information-finding mission-based marketing consultancy group. Was founded in 1991 and headquartered in the UK, has seventy-seven branch offices in 46 countries, is one of the world's top ten world-class IT Group. Synovate is a part of the bottom of the world's top ten market research and marketing consultancy Group - Aegis Group.

思緯是一家以資訊調查訪問為主的行銷顧問集團。成立於1991年，總部設在英國，設有七十七個分公司遍及全球四十六個國家，是目前全球排名前十位的世界級資訊集團之一。思緯市場資訊是全球前十大市場調查和行銷顧問集團 — Aegis集團底下的一份子，Aegis集團公司是一家領先的營銷服務公司，集團總部設在倫敦。

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