

蘇寧電器 Suning

SUNING
苏宁电器

Suning founded in 1990, Suning Nanjing, Jiangsu, is China 3C (home appliances, computers, communication) the pioneer of retail chain enterprises, the State Ministry of Commerce, focusing on cultivating the "National 15 large commercial enterprise groups" one. After 20 years of development, has become China's largest commercial enterprise group, brand value 50.831 billion.

As of 2010, Suning covers 300 cities in mainland China, Hong Kong and Japan, with nearly 1,500 stores, 15 million employees and sales revenue of nearly 1,500 billion in 2010, ranked on China's top three enterprises, the 50th of Chinese enterprises 500, appeared in the "Forbes" Top 50 Asian companies, "Forbes" Global 2000, the first of Chinese retail enterprises.

蘇寧電器1990年創立於江蘇南京，是中國3C（家電、電腦、通訊）家電連鎖零售企業的領先者，國家商務部重點培育的「全國15家大型商業企業集團」之一。經過20年的發展，現已成為中國最大的商業企業集團，品牌價值508.31億元。截至2010年，蘇寧電器連鎖網絡覆蓋中國大陸300多個城市，並進入中國香港和日本地區，擁有近1500家連鎖店，員工15萬人，2010年銷售收入近1500億元，名列中國上規模民營企業前三強，中國企業500強第50位，入選《福布斯》亞洲企業50強、《福布斯》全球2000大企業中國零售企業第一。

